

Sponsorships

The ribbon cutting ceremony opening the new Museum Drive at the Cameron Art Museum symbolizes greater access and opportunities at the Museum. Through our sponsors the Museum is able to capitalize on the inroads and strength of its commitment to high-quality cultural assets. Our sponsors demonstrate *their* commitment to the Museum's mission through their generous, ongoing, financial



participation in its exhibitions, education programs, and events. The Cameron Art Museum Million Match Campaign is under way and all sponsorship-level support of the Museum is matched dollar-for-dollar until June 30, 2012. Now is your opportunity to become a vital part of *your* Museum!

I am interested in participating, what are my next steps?

- 1- Determine your area(s) of support from the list in this catalog
- 2- Check the corresponding areas of support on the enclosed Sponsorship Pledge sheet
- 3- Complete the contact information block and sign as your pledge on the enclosed My Sponsorship sheet
- 4- Mail the form to the Cameron Art Museum at 3201 S. 17th Street Wilmington, NC 28412

Remember, your support is matched dollar-for-dollar through the Cameron Art Museum Million Match Campaign. If you prefer you may contact Kim Kelly, Museum Sponsorships, at 910.395.5999 ext. 1005 or through e-mail at kkelly@cameronartmuseum.com to discuss your sponsorship options and budget along with your benefits.

Please note that any of these packages can be customized to your specific marketing needs. Exhibition, program or event dates are subject to change.

CURRENT SPONSORSHIP OPPORTUNITIES:

These programs and events are *your* programs. Without your generous support they will not happen. In addition to these programs, membership levels of \$1000 or more will qualify for the match.

Education:

Civil War Living History Weekend:

- _____ \$1000 Contributing Sponsorship
- _____ \$2500 Lieutenant Sponsorship
- _____ \$4000 Regiment Sponsorship
- _____ \$12000 Commanding Sponsorship

YOUR BENEFITS INCLUDE:

CONTRIBUTING SPONSORSHIP

Name and logo on promotional and printed material for each session

Name on museum signage before and during the event

Name and logo on museum event website

Name and logo in Annual Report

LIEUTENANT SPONSORSHIP

All of the above plus:

Recognition during Annual Meeting

5 complementary tickets to the event

Name and logo recognition in statewide & local print ad

REGIMENT SPONSORSHIP

All of the above plus:

15 complementary tickets to the event

One complementary use of museum for private personal or business function

3 complementary Household level memberships for 5 families of your choice

COMMANDING SPONSORSHIP

All of the above plus:

1 complementary ad in the online CAM newsletter

2 complementary nighttime rentals of museum (not galleries) for private personal or business function (excl. food)

Plaque on museum wall or courtyard supporting brick



Kids@CAM:

- _____ \$500 per session (month)
- _____ \$6000 year sponsorship

YOUR BENEFITS INCLUDE:

MONTHLY SPONSOR

Name and logo on promotional and printed material for each session

Name and logo on museum website

Name and logo in Annual Report

5 admissions to Kids@CAM

YEARLY Kids@CAM PROGRAM SPONSOR

All of the above plus:

Recognition during Annual Meeting

Name and logo recognition in statewide & local print ad

12 admissions to Kids@CAM

15 complementary tickets to exhibitions



- One complementary use of museum for private personal or business function
- 3 complementary Household level memberships for 3 families of your choice
- 2 complementary ads in the online CAM newsletter

Kids@MuseumCamp:

_____ \$2000 for 3-week summer session sponsorship

YOUR BENEFITS INCLUDE:

MUSEUM CAMP TOP SPONSORSHIP

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- 6 complementary admissions to Kids@Museum Camp
- Name and logo recognition in statewide & local print ad
- Name and logo on Museum signage
- 1 complementary ad in the online CAM newsletter



The Museum School:

_____ \$1250 per month classroom sponsor

_____ \$15,000 per year principal sponsorship



YOUR BENEFITS INCLUDE:

CLASSROOM SPONSORSHIP

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Admission to 1 Museum School class
- Name and logo recognition in statewide & local print ad

PRINCIPAL SPONSORSHIP

- All of the above plus:
- 15 complementary tickets to exhibitions

- 5 complementary Household level memberships for 5 families of your choice
- Admission to 5 Museum School classes
- One complementary use of museum for private personal or business function
- Company profile page in press kits and press releases
- Name and logo on CAM newsletter
- Plaque on museum wall or courtyard supporting brick
- 2 complementary ads in the online CAM newsletter



Clay Studio:

_____ \$10,000 per year sponsorship

Classes and demonstrations in ceramic arts by resident master artist Hiroshi Sueyoshi.

YOUR BENEFITS INCLUDE:

PORCELAN SPONSORSHIP

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- 15 complementary tickets to exhibitions
- 2 complementary clay classes
- 5 complementary Household level memberships for 5 families of your choice
- One complementary use of museum for private personal or business function
- Plaque on Pancoe Art Education Center kiln wall or courtyard supporting brick



Alzheimers "Connections"

_____ \$5000 per year sponsorship

Custom tours for patients and their caretakers

YOUR BENEFITS INCLUDE:

CONNECTIONS SPONSOR

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- 15 complementary tickets to exhibitions
- One complementary use of museum for private personal or business function
- 3 complementary Household level memberships for 5 families of your choice



Upcoming Exhibitions for Sponsorship:

_____ \$20,000 sponsorship *Julie VonDerVellen: Tailored*

Narratives

YOUR BENEFITS INCLUDE:

DESIGNER SPONSORSHIP

- 15 complementary tickets to exhibitions
- Company profile page in press kits and press releases
- Name and logo on CAM newsletter
- Private group tour of exhibition with director
- 2 complementary ads in the online CAM newsletter



5 complementary Household level memberships for
5 families of your choice
Two complementary uses of museum for private
personal or business function
Plaque on museum wall or courtyard supporting brick

_____ \$50,000 sponsorship ***From Gatehouse to Wine House: The Artists' Studios of Elisabeth Chant, Minnie Evans and Claude Howell***

YOUR BENEFITS INCLUDE:

THE ARTISTS' PATRON SPONSORSHIP
Name and logo on promotional and printed material
Name and logo on museum website
Name and logo in Annual Report
Recognition during Annual Meeting
Name and logo recognition in statewide & local print ad
Feature promotion of exhibition with sponsor named
Private group tour of exhibition with director
Ad in *Our State* magazine featuring only sponsor and exhibition
15 complementary tickets to exhibitions
5 complementary Household level memberships for 5 families of your choice
One complementary table at the CAM GALA in 2012 (10)
Two complementary uses of museum for private personal or business function
Special event with director and top donors
Plaque on museum wall or courtyard supporting brick

_____ \$30,000 sponsorship ***Civil War Drawings from the Becker Collection***

YOUR BENEFITS INCLUDE:

CIVIL WAR COLLECTION SPONSORSHIP
Name and logo on promotional and printed material
Name and logo on museum website
Name and logo in Annual Report
Recognition during Annual Meeting
Name and logo recognition in statewide & local print ad
15 complementary tickets to exhibitions
5 complementary Household level memberships for 5 families of your choice
Admission for 5 to the CAM GALA in 2012
Two complementary uses of museum for private personal or business function
Plaque on museum wall or courtyard supporting brick

Exhibition Catalogues

_____ \$25,000 sponsorship

YOUR BENEFITS INCLUDE:

EXHIBITION CATALOGUE SPONSORSHIP
Name and logo on promotional and printed material
Name and logo on museum website
Name and logo in Annual Report
Recognition during Annual Meeting
Name and logo recognition in statewide & local print ad
15 complementary tickets to exhibitions
5 complementary Household level memberships for 5 families of your choice



Private group tour of exhibition with director
50 copies of 1 exhibition catalogue
Two complementary uses of museum for private personal or business function
Plaque on museum wall or courtyard supporting brick

Public Outreach Event Sponsorships:

Gallery Conversations

_____ \$6,000 per year sponsorship

YOUR BENEFITS INCLUDE:

GALLERY CONVERSATIONS SPONSOR

Name and logo on promotional and printed material for each session
Name and logo on museum website
Name and logo in Annual Report
Recognition during Annual Meeting
Name and logo recognition in statewide & local print ad
Unlimited complementary access to Gallery Conversations for 6
15 complementary tickets to exhibitions
One complementary use of museum for private personal or business function
3 complementary Household level memberships for 5 families of your choice



ONE4\$1 Mini-lectures

_____ \$4,000 per year sponsorship

YOUR BENEFITS INCLUDE:

MINI-LECTURE SPONSOR

Name and logo on promotional and printed material for each session
Name and logo on museum website
Name and logo in Annual Report
Recognition during Annual Meeting
Name and logo recognition in statewide & local print ad
15 complementary tickets to exhibitions
3 complementary Household level memberships for 5 families of your choice

Music Events

_____ \$10,000 per year sponsorship

YOUR BENEFITS INCLUDE:

SCORING SPONSOR



Name and logo on promotional and printed material for each session
Name and logo on museum website
Name and logo in Annual Report
Recognition during Annual Meeting
Name and logo recognition in statewide & local print ad
10 complementary tickets to exhibitions
30 tickets to music events
One complementary use of museum for private personal or business function
3 complementary Household level memberships for 5 families of your choice
Statewide ad listing Scoring Sponsorship sponsor
2 complementary ads in the online CAM newsletter



Film Screenings

_____ \$2,000 per year sponsorship

YOUR BENEFITS INCLUDE:

FILM SPONSOR

- Name and logo on promotional and printed material for each session
- Name and logo on museum signage
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- Access to film screenings for 6 for one year
- 1 complementary ad in the online CAM newsletter

Literary/Spoken Word

_____ \$5,000 per year sponsorship

YOUR BENEFITS INCLUDE:

GALLERY CONVERSATIONS SPONSOR

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- Access to spoken word performances for 6 for one year
- 15 complementary tickets to exhibitions
- One complementary use of museum for private personal or business function
- 3 complementary Household level memberships for 5 families of your choice

Dance Performances

_____ \$3,000 per year sponsorship

YOUR BENEFITS INCLUDE:

MOVEMENT SPONSOR

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- Access to dance performances for 6 for one year
- 10 complementary tickets to exhibitions



Special Event:

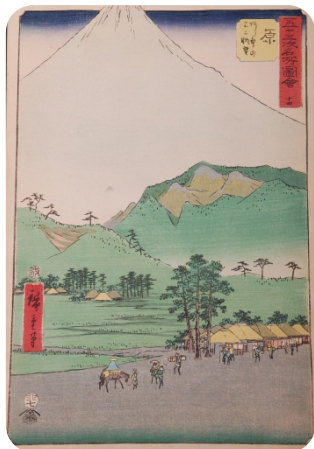
Cameron Art Museum **Gala 2012** ask about sponsorships and in-kind support



Acquisition Funding:

_____ \$60,000 per year sponsorship

YOUR BENEFITS INCLUDE:



COLLECTION ACQUISITION SPONSORSHIP

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- 30 complementary tickets to exhibitions
- 15 complementary Household level memberships for 15 families of your choice
- Feature promotion of exhibition with sponsor named
- Private group tour of exhibition with director
- Ad in *Our State* magazine featuring only sponsor and exhibition
- One complementary table at the CAM GALA in 2012 (10)
- Full year of ads in CAM online newsletter
- Special event with director and top donors
- One complementary private tour of select Museum collections
- Two complementary uses of museum for private personal or business function
- Plaque on museum wall or courtyard supporting brick

Conservation Funding:

_____ \$20,000 per year sponsorship

YOUR BENEFITS INCLUDE:

CONSERVATOR SPONSORSHIP

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- 15 complementary tickets to exhibitions
- 5 complementary Household level memberships for 5 families of your choice
- Company profile page in press kits and press releases
- Name and logo on CAM newsletter
- Private group tour of exhibition with director
- 2 complementary ads in the online CAM newsletter
- Two complementary uses of museum for private personal or business function
- Plaque on museum wall or courtyard supporting brick



CAMERON ART MUSEUM History Book:



_____ \$50,000 top sponsorship

YOUR BENEFITS INCLUDE:

CAMERON ART MUSEUM HISTORY BOOK SPONSORSHIP

- Name and logo on promotional and printed material for each session
- Name and logo on museum website
- Name and logo in Annual Report
- Recognition during Annual Meeting
- Name and logo recognition in statewide & local print ad
- 50 books signed by the authors/editors
- 15 complementary tickets to exhibitions
- 5 complementary Household level memberships for 5 families of your choice
- Feature promotion of book with sponsor named
- Private group tour of exhibition with director
- Ad in *Our State* magazine featuring only sponsor and exhibition
- One complementary table at the CAM GALA in 2012 (10)
- Two complementary uses of museum for private personal or business function
- Special event with director and top donors
- Plaque on museum wall or courtyard supporting brick

Sponsorship pledge page is the next sheet.



Sponsorship Pledge

YOUR OPPORTUNITY TO PARTICIPATE: Make Your Selection Below

SPONSORS: Make your selections and complete the return form below.

These programs and events are *your* programs. Without your generous support they will not happen. In addition to these programs, membership levels of \$1000 or more will qualify for the Cameron Art Museum Million Match Campaign.

Education:

Civil War Living History Weekend:

- _____ \$1000 Contributing Sponsorship
- _____ \$2500 Lieutenant Sponsorship
- _____ \$4000 Regiment Sponsorship
- _____ \$12000 Commanding Sponsorship

Kids@CAM:

- _____ \$500 per session (month)
- _____ \$6000 year sponsorship

Kids@MuseumCamp:

- _____ \$2000 for 3-week summer session sponsorship

The Museum School:

- _____ \$1250 per month classroom sponsor
- _____ \$15,000 per year principal sponsorship

Clay Studio:

- _____ \$10,000 per year sponsorship
- Classes and demonstrations in ceramic arts by resident master artist Hiroshi Sueyoshi.

Alzheimers "Connections"

- _____ \$5000 per year sponsorship
- Custom tours for patients and their caretakers

Upcoming Exhibitions for Sponsorship:

- _____ \$20,000 sponsorship *Julie VonDerVellen: Tailored Narratives*
- _____ \$50,000 sponsorship *From Gatehouse to Wine House: The Artists' Studios of Elisabeth Chant, Minnie Evans and Claude Howell*
- _____ \$30,000 sponsorship *Civil War Drawings from the Becker Collection*

Exhibition Catalogues

- _____ \$25,000 sponsorship



Public Outreach Event Sponsorships:

Gallery Conversations
_____ \$6,000 per year sponsorship

ONE4\$1 Mini-lectures
_____ \$4,000 per year sponsorship

Music Events
_____ \$10,000 per year sponsorship

Film Screenings
_____ \$2,000 per year sponsorship

Literary/Spoken Word
_____ \$5,000 per year sponsorship

Dance Performances
_____ \$3,000 per year sponsorship

Special Event:
Cameron Art Museum **Gala 2012** ask about sponsorships and in-kind support

Acquisition Funding:
_____ \$60,000 per year sponsorship

Conservation Funding:
_____ \$20,000 per year sponsorship

CAMERON ART MUSEUM History Book:
_____ \$50,000 history book sponsorship

THANK YOU SPONSORS!!!

Sponsor Name _____ Sponsorship Total _____

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Telephone _____ FAX _____

Email _____

Authorized Signature _____

Payment type: CHECK ENCLOSED _____ BILL ME _____

CREDIT CARD

NAME: _____ CARD TYPE: _____

NUMBER: _____ EXPIRES: _____ CODE: _____

SIGNATURE: _____

